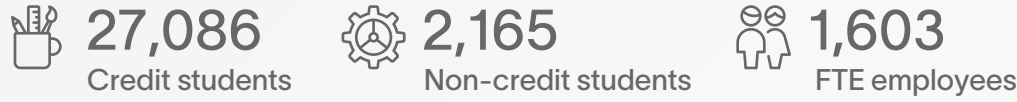


The Regional Economic Value of Thompson Rivers University

About TRU



The Thompson Rivers College Region, British Columbia



Economic impact analysis



1 out of every 10 jobs in the Thompson Rivers College Region is supported by the activities of TRU and its students.



Alumni impact

Impact of the increased earnings of TRU alumni and the businesses they work for

\$558.0 million Added income

5,992 Jobs supported

An economic boost similar to hosting an NHL playoffs game

OR

186x



Operations spending impact

Impact of annual payroll and other spending

\$234.6 million Added income

2,297 Jobs supported

Enough to buy **6,046** new cars

OR



Student spending impact

Impact of the daily spending of TRU students attracted to or retained in the region

\$73.2 million Added income

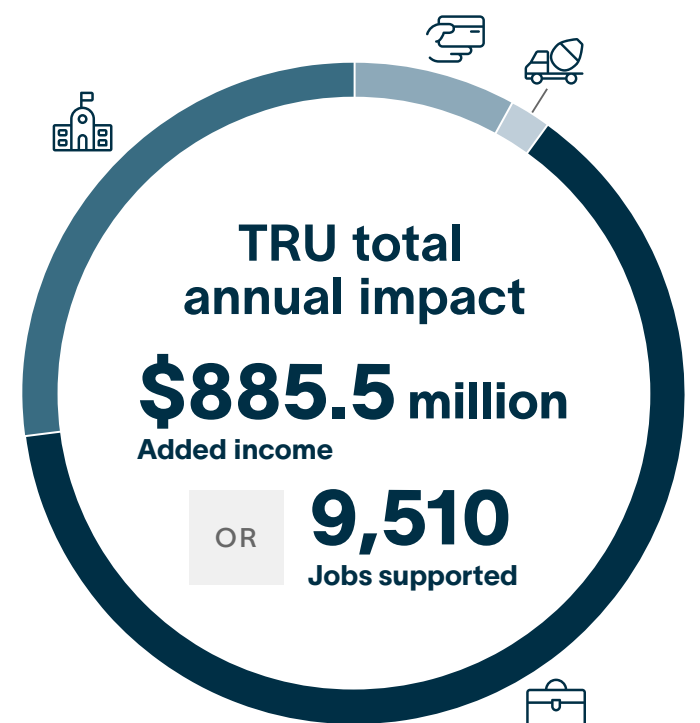
1,050 Jobs supported

Enough to buy **6,402** families* a year's worth of groceries

OR



● = 100 jobs * = family of four



Construction spending impact

Impact of expenditures for ongoing construction projects

\$19.6 million Added income

Added income

OR **171** Jobs supported

Investment analysis



For every \$1...



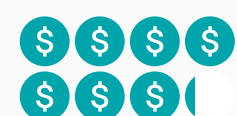
Students gain **\$1.40** in lifetime earnings



Taxpayers gain **\$5.10** in added tax revenue and public sector savings



Society gains **\$7.20** in added provincial revenue and social savings



The average bachelor's degree graduate from TRU will see an increase in earnings of **\$19,400** each year compared to someone with a high school diploma working in British Columbia.

