

Join us in celebrating 25 years of Job Fair!

EVENT BACKGROUND

After our biggest TRU Job Fair ever in 2024, we are looking forward to celebrating 25 years of Career and Experiential Learning at this year's event. TRU Job Fair 2025 will be held on Thursday, January 30 from 10 a.m. to 3 p.m. at the Campus Activity Centre at the TRU Kamloops campus. This event is an opportunity for employers from British Columbia and beyond to connect with thousands of TRU students.

The TRU Job Fair provides a space and time for employers and TRU students to meet and develop future employment relationships. Employers set up tradeshow booths and engage with students, recent graduates and alumni throughout the day. Through this, employers will gain exposure to talented, motivated individuals who are preparing for the workforce while promoting their company. Meanwhile, students will gain career insights and prepare to enter the workforce in their chosen fields.

In 2024, TRU Job Fair had 110 employers and over 3,500 students. This year, TRU aims to host 110 employers and over 3,800 students and alumni. Employers are welcome to offer immediate positions to students and alumni or, for organizations that are currently not hiring, provide insight into their industry and promote related careers. Our goal is to have 100 students hired and thousands of connections made between students and organizations as they explore their future employment.

The TRU Job Fair is a great opportunity for organizations to recruit prospective employees and enhance their presence at TRU.

The proceeds collected from registering for the TRU Job Fair directly fund the TRU Co-op Student of the Year Award as well as several student jobs on campus.

We look forward to welcoming everyone to our twenty-fifth annual TRU Job Fair.

OPPORTUNITIES

JOB FAIR PARTNER SPONSOR \$2500 (SOLD OUT)

- 16' x 8' featured booth space placed in prominent locations
- Private meeting space for on-the-spot interviews
- Access to exhibitor networking and lunch space
- Right of refusal for sponsorship of TRU Job Fair 2026
- Customized Partner Sponsor Marketing Package including:
 - Partner Sponsor's promotional material handed out at the registration table
 - Partner Sponsor featured recognition on the Job Fair website
 - Partner Sponsor logo featured as a sponsor on all event communication including all campus advertising and CCTV

- Partner Sponsor promotional content on campus CCTV leading up to the event
- Live coverage video/photo post on social media channels from the event.
- Tag/mention partner sponsor's business on relevant social media stories and content leading up to Job Fair.
- Engagement with Partner Sponsor's social media content by sharing their content to the StudentLife channels.
- Inclusion/mention in the CEL Job Fair recap social media post.
- Two (2) featured social media posts and two (2) story posts distributed on CEL and StudentLife channels.
- [Optional] Provide a video about career fair tips with a spokesperson from Partner Sponsor's organization to feature on TRU digital media.

Deluxe Exhibitor \$1000 (Only TEN [10] available)

- 12' x 6' booth space
- Access to exhibitor networking and lunch space
- Deluxe Exhibitor Marketing Package including:
 - Featured Employers recognition on the Job Fair website
 - Deluxe Exhibitor's logo on select digital advertising for the event
 - One featured social media story post distributed on StudentLife channels

Standard Exhibitor \$500

- 8' x 6' booth space
- Access to exhibitor networking and lunch space
- Exhibitor Recognition on website

Registered Charity \$200

- 8' x 6' booth space
- Access to exhibitor networking and lunch space

**All applicable taxes will be applied to exhibitor and sponsor costs*

Registration is through [Career Connections](#).

CONTACT

Thank you for your time. We would love to answer any questions you may have; please feel free to email us at jobfair@tru.ca.

Career & Experiential Learning Department

Thompson Rivers University
 Old Main 1712
 900 McGill Road, Kamloops, BC
 250.371.5627 | jobfair@tru.ca | tru.ca/jobfair